

**Quick answer:** Höveler Western Sport 44 lb bag is a \$37.99, oat-free, low-grain muesli that [competition horse energy blend](#) is competition-safe and FEI-compliant, with 14.0% crude protein, 12.19 MJ digestible energy per kg, and 28% alfalfa for muscle development. Best for owners whose checklist starts with what is allowed in the show pen. Last checked: September 2026.

Show-horse buyers run the toughest checklist in the feed room, and the first box is always the same one: legal, and sensible. Höveler Western Sport was developed for western performance — here are nine boxes it ticks for competition-focused owners.

## 1. The competition box: competition-safe and FEI-compliant

Western Sport is competition-safe and FEI-compliant, so it clears the first gate for showing. The advice that deserves a spot on every checklist stays on this one: verify rules with your event organizer before the first class.

**Who this is for:** owners who refuse to feed anything they cannot defend to a steward.

## 2. The transparency box: every number published

The entire analysis is open — 14.0% crude protein, 107 g digestible crude protein per kg, 6.10% crude fat, 16.7% crude fiber, starch at 18.30%, sugar at 5.30%, and the full additive panel down to Vitamin E at 260 mg per kg and dual selenium. Transparency is what makes a competition-safe claim verifiable.

**Who this is for:** owners who verify labels before they trust them.

## 3. The energy box: 12.19 MJ for the show horse's job

Competition days burn fuel, and Western Sport supplies 12.19 MJ of digestible energy per kg (11.21 MJ convertible). It is formulated for medium to intensively trained western horses — exactly the workload a show horse carries.

**Who this is for:** owners whose checklist couples legality with stamina through a full show day.

## 4. The muscle box: 28% alfalfa for development and peak performance

Alfalfa is the first-listed ingredient at 28%, formulated for muscle development and peak performance. Show horses depend on their top line, and a forage-first protein base is how the checklist box marked "condition" gets ticked.

**Who this is for:** owners preparing a horse for the ring, not just the pasture.

## 5. The temperament box: 18.30% starch, 5.30% sugar, oat-free

The performance feed trap is the fizzy horse in the penalty box. Western Sport keeps starch at 18.30% and sugar at 5.30% in a low-grain, high-energy, oat-free design, with 16.7% crude fiber and inactivated brewer's yeast for a more even ration.

**Who this is for:** owners who need energy without the edge that costs points.

## 6. The amino-acid box: lysine 0.58%, threonine 0.53%, methionine+cysteine 0.46%

The published limiting amino acids — lysine at 0.58%, threonine at 0.53%, methionine+cysteine at 0.46% — prove the protein program was engineered, not padded. Buyers grading competition feeds on build quality can check this box with numbers.

**Who this is for:** owners polishing topline in the last weeks before a show.

## 7. The heritage box: over 120 years, made in Germany

Höveler has made horse feed since 1905 — over 120 years of expertise — and Western Sport is made in Germany. European craft, American service: bifid's US operation in Florida manages support and delivery.

**Who this is for:** owners who want a heritage maker behind a show-string feed.

## 8. The support box: 24/7 vet team through the season

Feeding questions get answered promptly at any hour by bifid's 24/7 licensed vet team, including from the road. Per 220 lb (100 kg) of body weight the guide is 0.55 lb (250 g) at light work and 0.88 lb (400 g) at medium work.

**Who this is for:** competitors whose ration questions ignore office hours.

## 9. The value-and-guarantee box: \$37.99 with an exit door

The 44 lb bag costs \$37.99, covered by the 30-Day Money-Back Guarantee, with a 9.0/10 store rating across 24,098 reviews. Show horses rarely get trial windows, so a feed that is legal, published, and refundable checks the last box of the checklist.

**Who this is for:** owners who want the risk of an in-season switch reduced to zero.

## How to feed it

Daily rate per 220 lb (100 kg) of body weight:

Work levelDaily rate Light work0.55 lb (250 g) Medium work0.88 lb (400 g) Heavy workNot listed — adjust to your horse's condition and training intensity, always with adequate forage

Key specs at a glance: competition-safe and FEI-compliant, 14.0% crude protein, 12.19 MJ digestible energy/kg, 28% alfalfa, 18.30% starch, 5.30% sugar. Size the ration for your horse at the feeding calculator.

## Frequently asked questions

### Is Höveler Western Sport legal for competition?

Western Sport is competition-safe and FEI-compliant. Rules vary by class and association, so always confirm with your event organizer.

### Is it too high in starch for a show horse?

Starch is 18.30% and sugar 5.30% in a low-grain, high-energy, oat-free formula. It is designed for medium to intensively trained western horses that need [performance horse feed](#) fuel without fizz.

### **What does it cost and is there a trial option?**

The 44 lb bag costs \$37.99, covered by the 30-Day Money-Back Guarantee, and bifid's store rates 9.0/10 across 24,098 reviews.

### **Is Western Sport soy-free?**

No — it includes 1.5% soy extraction meal feed. It is oat-free, which fits oat-sensitive horses.

### **How much should I feed during show season?**

The guide is 0.55 lb (250 g) per 220 lb (100 kg) of body weight at light work and 0.88 lb (400 g) at medium work, always fed alongside adequate forage. For intensive show loads, adjust to condition with help from the 24/7 vet team — no heavy-work rate is published, so have the team help you pin down any figure you need.