

**Business Name:** BeeHive Homes of Clovis

**Address:** 2305 N Norris St, Clovis, NM 88101

**Phone:** (505) 591-7025

## BeeHive Homes of Clovis

Beehive Homes of Clovis assisted living care is ideal for those who value their independence but require help with some of the activities of daily living. Residents enjoy 24-hour support, private bedrooms with baths, medication monitoring, home-cooked meals, housekeeping and laundry services, social activities and outings, and daily physical and mental exercise opportunities. Beehive Homes memory care services accommodates the growing number of seniors affected by memory loss and dementia. Beehive Homes offers respite (short-term) care for your loved one should the need arise. Whether help is needed after a surgery or illness, for vacation coverage, or just a break from the routine, respite care provides you peace of mind for any length of stay.

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2305 N Norris St, Clovis, NM 88101

### Business Hours

- Monday thru Sunday: 9:00am to 5:00pm

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A good activity in dementia care does not feel like treatment. It feels like life. It seems like a familiar tune increasing at breakfast, hands hectic with a simple job after lunch, the ease of a garden stroll when the afternoon light softens. Succeeded, memory-related activities support identity, reduce distress, and make every day more predictable and pleasant for the person dealing with cognitive change. In a dedicated memory care home or an assisted living community with a memory program, these moments are not additional. They are core care.

I have enjoyed a gentleman who had actually not spoken in days sing every word of a swing requirement from 1942. I have seen a retired instructor calm down when handed a red pencil and a spelling worksheet made simply for her, font sized up, words picked from her era. Minutes like these are not magic. They come from understanding the person, matching the task to the stage of dementia, and shaping the environment so success is likely.

## What memory indicates when memory fades

Memory is not one thing. Short-term recall, long term autobiographical memory, procedural memory, sensory memory, and emotional memory each decline at various rates in dementia. Short term recall is frequently the earliest to falter, which is why new instructions feel slippery. Yet procedural memory, the kind linked to overlearned sequences like folding towels or kneading dough, can stay surprisingly strong even into later phases.

Psychological memory can outlast facts, which is why a warm encounter can leave someone material long after the names and details disappear.

This is the doorway to significant activities. If current memory is undependable, anchor to earlier years. If language is thin, lean on music, rhythm, and touch. If sequencing is hard, offer single-step jobs. If frustration is rising, preserve self-respect by adapting the environment so success feels and look natural.

## **Start with a life story, not a calendar**

In memory care, the calendar exists to serve the individual, not the other way around. I ask households to help us build a one page life story within the first week. Not a novel, simply the fundamentals that form activity choices. Cities resided in. Work identity. Faith customs. Preferred foods. Hobbies. Pets. 3 songs with muscle memory. Two routines that constantly mattered, such as reading the paper each morning or saying grace before meals. A couple of notes are as beneficial as the yesses: hates sticky hands, never liked group video games, prefers a window seat.

I like numbers when they help. About half the residents in a common memory care community react highly to music from their teens and twenties. The ratio is lower for abstract art and higher for low-stakes domestic jobs. If we capture even five to 10 precise choices early, we conserve weeks of trial and error.

## **Matching activity to the phase of dementia**

Early phase citizens in assisted living frequently keep conversation, checked out brief passages, and follow 2 to 3 action directions. They gain from purpose and obstacle with guardrails. Moderate stage citizens do better with repeating, clear hints, and short bouts. Late stage homeowners respond most to sensory comfort, rhythm, and one on one presence. These are generalizations, not boxes. Constantly test gently and enjoy the response.

In early phase dementia care, I schedule activities that feel adult and beneficial. Book clubs that utilize narratives or paper editorials, with selected paragraphs highlighted to prompt discussion. Picture arranging where the resident captions images from their own albums using a fat marker. Light offering jobs internal such as folding dining napkins or putting together welcome kits for brand-new next-door neighbors. The obstacle is to avoid infantilizing. Adults with dementia still want to feel needed.

In moderate stage care, I stress single steps and success rapidly felt. Think of peeling hard boiled eggs, matching socks from a tidy basket, chair yoga with 5 predictable presents, and sing-alongs where the lyrics are printed large and high contrast. Twenty to thirty minutes is often the sweet area for groups. When the job feels understandable from the first touch, citizens unwind into it.

In later on stages, concentrate on experience, rhythm, and attachment. A warm towel put over the hands before a gentle hand massage. A preferred hymn hummed softly with breath paced to theirs. A lap blanket with different textures to touch. A rocking motion in a helpful reclining chair, not for hours, but 5 to 10 minutes to settle the nerve system. Smiles and sighs here imply more than words.

## **The peaceful power of routine**

Humans grow on pattern, and dementia amplifies that reality. At a memory care home, I construct an everyday rhythm with predictable anchors every two to three hours. Early morning greeting by name and orientation to the day, midmorning movement, unhurried lunch with familiar tableware, an early afternoon calm period, late afternoon engagement to balance out sundowning, and a night wind down with soft lighting.

Consistency lowers agitation. I checked this by tracking incident reports for a quarter in one community. On days when our afternoon engagement block slipped or was too stimulating, exit seeking and yelling increased by a 3rd between 4 and 6 p.m. When we held a routine with quiet hands-on jobs and familiar music throughout that time, behavior calls dropped noticeably. Not every day, not every person, however the trend was clear adequate to respect.

## **Music, initially amongst equals**

If I needed to choose one technique for dementia care, it would be music. The ideal tune can bypass language barriers and lift state of mind within a minute. Make the playlist personal. For somebody born in 1933, peak musical imprint likely falls in between 1948 and 1960. Ask about first dance tunes, wedding event tunes, marching songs from service days, lullabies sung to kids. Consist of critical tracks for times when lyrics overstimulate.

Singing together works even when reading is no longer possible. I keep lyric sheets in 24 point font style with keywords bolded. For those who grew up with hymnals, a genuine hymnal in hand can be grounding even if the eyes can no longer track the lines. Avoid headphones in groups unless a resident is overwhelmed, then provide individualized listening as a reset.

A practical note on volume: aging ears frequently lose high frequency hearing but become more sensitive to loudness. That paradox implies turning the treble down and keeping the overall volume moderate will help more individuals get involved. Look for facial tension, fidgeting, or covering of ears as early indications to adjust.

## **Scent, touch, and the language beneath words**

When memory is vulnerable, the senses carry significance. Aroma in specific is effective. The odor of cinnamon can transport somebody to vacation baking, even if they can not call it. I keep little jars of coffee beans, lavender sachets, orange peels, fresh basil when readily available. Let locals sniff and react without a test. If somebody states, This smells like my grandmother's deck, that association is the treasure, not the label basil.

Touch requires to be intentional and respectful. Activities that involve warm water invite relaxation: hand soaks before nail care, cleaning plastic tea cups in a tub positioned at the table, rinsing lettuce for a salad. Tactile boxes with leather scraps, velvet, smooth stones, and wood beads provide busy hands something to do. Personnel needs to design how to explore without direction, so residents feel free to imitate.

## **The self-respect of domestic tasks**

A memory care home is still a home. Family jobs can be the most naturally pleasing activities when right-sized. Folding towels is a timeless due to the fact that it taps procedural memory and offers immediate success. To prevent it seeming like busywork, stack the folded towels in a visible area and thank the individual later on when you recover them to restock. Measure out dry components into identified containers so citizens can put and stir muffin batter without error. Hand someone a small watering can with a tray of succulents to tend. These are not childish tasks. They are the muscles of common living, still within reach.

One resident, a retired mechanic, never ever looked after crafts but would spend forty minutes cleaning down hand tools and positioning them back into a foam board with traced shapes. His daughter told me he got home every night with oil on his hands and a contented appearance. Wiping tools was not the activity. It was the role.

## **Reminiscence without interrogation**

Reminiscence can build identity and soothe, but just if it avoids the trap of screening. Do not ask, Do you keep in mind? It establishes failure. Welcome with cues rather. Place a 1960s Sears catalog on the table and flip through it together, making observations. Program a photo of a classic car in the color you know the resident when owned. Ask open triggers like, Appears like a great Sunday drive. Where would you take it?

Keep props era-correct. A mobile phone slides somebody into the present, which can be confusing. A rotary phone or a metal ice tray fits the world of their long-lasting memories. You do not require a museum. A little box with 5 to ten evocative products works better than a chaotic room.



## **One on one versus group energy**

Group activities bring social connection and shared momentum. One on one time reaches individuals who can not track a group or who discover crowds stressful. I schedule both on function. In a little memory care home of 12 citizens, an early morning group might gather 6 to eight people for chair stretches and a sing-along. Early afternoon is prime for one on one: 10 to twenty minutes per individual turning through rooms or peaceful corners, providing tailored tasks or merely presence.

The trick is to prevent leaving the same two individuals out of groups every day. Turn functions within a group as well. The resident who will not get involved may lead the count or hold the rhythm sticks. If someone walks throughout the entire session, create a route that passes by the group consistently so they can dip in and out.

## **Risk, security, and self-respect can coexist**

Activity needs to be safe, however overzealous limitations flatten life. Instead of prohibiting all kitchen jobs, replacement safe tools. Use a blunt plastic knife for soft fruit. Offer a spill-proof electric kettle under supervision. Replace glass blending bowls with strong plastic. If swallowing is a concern, choose tastings that are smooth and spoonable such as yogurt with a drizzle of honey.

Fall threat increases when individuals are rushed or the environment is jumbled. Keep courses clear, chairs steady, and walking choices apparent. For outdoor time, view weather condition and hydration. 10 minutes in fresh air improves hunger and mood for numerous homeowners. Sunhats and cardigans should live by the door, easy to grab.

## **What to view and measure**

Activity directors are often asked to prove effect. Anecdotes matter, however numbers assist allocate staffing. I track 3 simple metrics weekly and evaluation patterns regular monthly. Initially, participation counts by time

block. Second, events of distress that need staff intervention, specifically in late afternoon. Third, sleep and hunger notes, typically accessible in the electronic record.

Correlations are not ideal, but patterns emerge. In one community, a low-key sensory group at 3 p.m. On weekdays decreased night exit efforts by roughly a quarter. A vigorous pre-lunch movement session increased lunch consumption among numerous homeowners with weight loss by 10 to 20 percent over six weeks. You do not need a statistician. You need a clipboard, interest, and determination to adjust.

## **A preparation lens that saves time**

Use this short lens when planning or repairing. Write it on the back of your calendar and train every employee to think this way.

- Who is this for, by name and stage, and what do they care about?
- What is the one action we want to see, not the subject we want to cover?
- What cues and props make success likely in the very first 30 seconds?
- How will we keep it short, clear, and social without pressure?
- What will we observe afterward to evaluate if it helped?

## **Building a memory box the right way**

An individualized memory box on a resident's wall or rack does more than embellish. It orients, invites discussion, and offers a safe activity during uneasy minutes. Prevent overcrowding. Choose products that can be touched and dealt with without breaking. Concentrate on earlier decades that the resident recalls most easily.

- Pick a durable box or shadow frame that opens, with room for 8 to 10 items.
- Choose tactile, safe objects connected to identity, such as a service cap reproduction, dish cards in large print, or a little design of a favorite car.
- Add identified photos with names in strong print, placed at eye level for the resident.
- Rotate products seasonally or when they stop drawing attention, and get rid of anything that causes distress.
- Involve family in assembly, with a clear note to staff about any products that must not leave the box.

## **Art, making, and the satisfaction of materials**

Art in dementia care is not about the product. It is about the act of picking color, moving the brush, and seeing a mark appear. I stock thick-handled brushes, tempera paint obstructs, stamp pads, and watercolor pencils. Watercolor on heavy paper is forgiving and dries fast. Collage with pre-cut images from period publications works well when cutting is unsafe. Air drying clay invites pressing and rolling, not sculpting masterpieces.

Some residents withstand anything that appears like kindergarten. Honor that. Swap the paper for incomplete wood boxes to stain and seal, or blank notecards to decorate and later utilize for thank you notes. A resident who was an accountant may enjoy setting up classic ration vouchers into neat rows and gluing them down. All of this can be framed later if the household wishes, but do not assure gallery outcomes. Promise an hour of settled hands and a sense of agency.

## **Movement that minds the joints and the brain**

Sedentary days cause tightness, irregularity, and poor sleep. Movement does not require a gym. Chair workouts with a predictable arc work well: seated marching, toe taps, wrist circles, shoulder rolls, and mild twists. [assisted living](#) I like to pair each relocation with music that matches the pace. A headscarf in each hand can turn small arm movements into a bit of theater.

Walking groups keep people more secure than solo wanderings. Use visible endpoints such as the aquarium in the lobby or the mailbox exterior. Install seating every 30 to 40 feet in long passages if you can. If a resident tends to walk purposefully, give them a shipment function: take folded napkins to the dining room, bring a note to the nurse, escort a plant to the bright window in the library.

## **Faith, culture, and the weight of rituals**

For many older grownups, faith practices form identity as much as household or work. Avoiding them can leave a quiet pains. Keep routines short and familiar. A Sabbath true blessing before Friday supper. A rosary circle with big bead sets that hands can feel. A hymn sing held the same morning every week. If a resident followed dietary laws, honor them privately if the main kitchen can not. The sensory pattern of ritual, more than the doctrine, typically brings comfort.

Cultural examples matter, too. A polka playlist for a Midwestern group, a Lunar New Year craft for homeowners with East Asian heritage, a telenovela hour for Spanish speakers with captions and treats they remember from home. Language barriers diminish when the beats and flavors are right.

## **When behavior gets loud, listen for the unmet need**

Agitation during activities generally signals mismatch. The music is too loud, the directions stack too quick, the group is too crowded, or the job run into a lost skill the resident can not name. Stop, lower stimulation, and use a success. One male appeared throughout a trivia session whenever sports showed up, stomping and screaming incorrect! We discovered he had actually coached high school baseball. Trivia seemed like efficiency evaluation without control. Offering him the role of scorekeeper with a clipboard and a thick pencil calmed the storm. Power returned, stress and anxiety eased.

Hallucinations or delusions make complex activity time. Do not argue. Verify the feeling and reroute the hands. If someone worries missing out on a bus, hand them a little bag and ask for aid packaging treats, then sit together by the door and listen for the route while offering a warm drink. The point is not to technique. It is to join their truth long enough to settle the anxious system.

## **Adapting in assisted living without a devoted memory unit**

Not every community has a separate memory care wing. In a general assisted living setting, you can still provide exceptional dementia care with smart changes. Take a quiet area that stays without traffic and televisions throughout activity blocks. Keep go bags stocked with tailored activities for one on one sessions in homes: an image ring with identified images, a sensory pouch with lavender lotion and a soft cloth, a deck of extra-large playing cards with high contrast.

Train all staff, not just activity team members, to release micro activities. Five minutes of towel rolling before a shower can reduce resistance. 2 songs after breakfast can reset a tense early morning. Stroll the person to the dining room with a function, not a command: Would you help me set out the salt shakers? The difference shows up in cooperation rates within days.

# Staffing and the realistic day

Activity personnel often bring heavy loads. It helps to think in zones, not simply time slots. While one team member leads a group of 6 to 8, another drifts for one on ones and habits support. Rotate roles daily to prevent burnout and provide each team member practice with both energies. Watch on the space. If 3 homeowners are disengaged, send the floater to them initially with a little, contained deal, not a 2nd invitation to the main group.

Supplies matter less than you believe. A month-to-month budget plan under 100 dollars can sustain a lively program if you focus on consumables that get utilized daily: markers, glue sticks, wipes, printer ink for lyric sheets and photo prompts, and thrift store discovers like old cookbooks and fabric examples. Bigger purchases ought to earn their keep. A digital photo frame filled with family images near the typical room can hold attention for long stretches.

## How success feels

You understand a memory-related activity is working when the space grows more synchronous. Individuals breathe slower, lean in, and mirror each other's movements. Personnel voices drop without orders being provided. The resident who paces slows to glimpse, then lingers. The peaceful one hums a bar before the chorus occurs. Hunger enhances at the next meal. Nighttime calls decline. Households state, She appears more like herself.

Not every hour will appear like that. Some days, a storm front rolls in or a new med kicks up uneasiness and all your strategies fail. That becomes part of the work. The skill is not in never ever missing out on. It remains in discovering fast and attempting again with humility.

## A couple of activities that seldom miss

Over years throughout a number of communities, specific activities have near universal appeal, changed for culture and era. A low-key baking task like banana bread, with locals mashing fruit and stirring batter. A travel slideshow with big, brilliant images and related snacks, such as Italian images with breadsticks and olive oil. A simple garden table with potting soil, small trowels, and hearty plants. A drumming circle utilizing hand drums and soft mallets, ten minutes of stable beat followed by a slower close. A pet visit with a well skilled dog who will sit with a single person at a time. Each of these take advantage of experience, rhythm, and function more than memory for names and dates.



## What to avoid

Trick concerns, fast fire instructions, low-cost children's crafts, and anything framed as a test will drain pipes trust rapidly. Do not reveal deficits, even kindly. Skip activities that require waiting turns for more than a minute or 2 unless the waiting time is filled with something to touch or take a look at. Prevent mixed messages in the room like the television scrolling news while you attempt to run a classic poetry hour. Take care with films that include sudden violence or sirens; those noises can set off old injuries or basic agitation.

## **Bringing it all together in daily life**

When a memory care home or an assisted living program pulls these threads together, days handle shape. Early morning might begin with a gentle welcoming, a warm fabric for hands, and a preferred march that segues into light stretches. Midmorning, residents select between domestic tasks at a cooking area island or a peaceful art table. Lunch is calm, with background instrumentals rather than chatter. After a brief rest, personnel deal individual sensory boxes and visits in spaces. Late afternoon, a little group bakes muffins while another circles up for hymn singing. Early evening invites quieter talk, hand massages with lavender, and lights denied earlier than you believe. Families arriving after work find their individual at ease, engaged without being excessively stimulated.

This is not elegant. It is knowledgeable, consistent, and grounded in regard. Memory might falter, but the human underneath remains. With the best activity at the best moment, you can satisfy that individual in the present, assist them feel beneficial, and sew a few more good hours into the day. That is the heart of dementia care, and it is why this work is worth doing well.

BeeHive Homes of Clovis provides assisted living care

BeeHive Homes of Clovis provides memory care services

BeeHive Homes of Clovis provides respite care services

BeeHive Homes of Clovis supports assistance with bathing and grooming

BeeHive Homes of Clovis offers private bedrooms with private bathrooms

BeeHive Homes of Clovis provides medication monitoring and documentation

BeeHive Homes of Clovis serves dietitian-approved meals

BeeHive Homes of Clovis provides housekeeping services

BeeHive Homes of Clovis provides laundry services

BeeHive Homes of Clovis offers community dining and social engagement activities

BeeHive Homes of Clovis features life enrichment activities

BeeHive Homes of Clovis supports personal care assistance during meals and daily routines

BeeHive Homes of Clovis promotes frequent physical and mental exercise opportunities

BeeHive Homes of Clovis provides a home-like residential environment

BeeHive Homes of Clovis creates customized care plans as residents' needs change

BeeHive Homes of Clovis assesses individual resident care needs

BeeHive Homes of Clovis accepts private pay and long-term care insurance

BeeHive Homes of Clovis assists qualified veterans with Aid and Attendance benefits

BeeHive Homes of Clovis encourages meaningful resident-to-staff relationships

BeeHive Homes of Clovis delivers compassionate, attentive senior care focused on dignity and comfort

BeeHive Homes of Clovis has a phone number of (505) 591-7025

BeeHive Homes of Clovis has an address of 2305 N Norris St, Clovis, NM 88101

BeeHive Homes of Clovis has a website <https://beehivehomes.com/locations/clovis/>

BeeHive Homes of Clovis has Google Maps listing <https://maps.app.goo.gl/SMhM3zbKaKgR1UAX6>

BeeHive Homes of Clovis has TikTok page [https://tiktok.com/@beehivehomes\\_clovis](https://tiktok.com/@beehivehomes_clovis)

BeeHive Homes of Clovis has Facebook page <https://www.facebook.com/beehiveclovis>

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BeeHive Homes of Clovis has an YouTube page <https://www.youtube.com/@WelcomeHomeBeeHiveHomes>

BeeHive Homes of Clovis won Top Assisted Living Homes 2025

BeeHive Homes of Clovis earned Best Customer Senior Service Award 2024

BeeHive Homes of Clovis placed 1st for Senior Living Communities 2025

## **People Also Ask about BeeHive Homes of Clovis**

### **What is BeeHive Homes of Clovis Living monthly room rate?**

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The rate depends on the level of care that is needed. We do a pre-admission evaluation for each resident to determine the level of care needed. The monthly rate is based on this evaluation. There are no hidden costs or fees

### **Can residents stay in BeeHive Homes until the end of their life?**

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Usually yes. There are exceptions, such as when there are safety issues with the resident, or they need 24 hour skilled nursing services

### **Do we have a nurse on staff?**

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No, but each BeeHive Home has a consulting Nurse available 24 – 7. if nursing services are needed, a doctor can order home health to come into the home

### **What are BeeHive Homes' visiting hours?**

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Visiting hours are adjusted to accommodate the families and the resident's needs... just not too early or too late

### **Do we have couple's rooms available?**

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Yes, each home has rooms designed to accommodate couples. Please ask about the availability of these rooms

## Where is BeeHive Homes of Clovis located?

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BeeHive Homes of Clovis is conveniently located at 2305 N Norris St, Clovis, NM 88101. You can easily find directions on [Google Maps](#) or call at [\(505\) 591-7025](tel:(505) 591-7025) Monday through Sunday 9:00am to 5:00pm

## How can I contact BeeHive Homes of Clovis?

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You can contact BeeHive Homes of Clovis by phone at: [\(505\) 591-7025](tel:(505) 591-7025), visit their website at <https://beehivehomes.com/locations/clovis/> or connect on social media via [TikTok](#) [Facebook](#) or [YouTube](#)

[Ned Houk Memorial Park](#) provides scenic desert landscapes and picnic areas suitable for assisted living and elderly care residents during relaxing respite care outings.