

Quick answer: performance horse feed Höveler Western Sport 44 lb bag is an oat-free, low-grain muesli made in Germany since 1905, formulated for medium to intensively trained western horses with 14% protein, 12.19 MJ digestible energy/kg, and 28% alfalfa, at \$37.99. Best for owners who want a proven daily feed, not an experiment. Last checked: September 2026.

The daily feed is the one purchase you make 365 times a year, so reliability matters more than hype. You want a formula with history behind it, honest numbers on the bag, and a maker that answers the phone. Western Sport stacks five reasons to trust it.

1. A recipe with 120 years behind it

Höveler has been producing horse feed in Germany since 1905. That is over 120 years of formulation before this bag reached a US feed room. The benefit: a daily feed grounded in generations of results, not a single season of trends.

Who this is for: owners who want a daily feed with a record from a maker with a track record.

2. Numbers on the label, every day

The guaranteed analysis tells you exactly what your horse gets per kg: 14.0% crude protein, 6.10% crude fat, 16.7% crude fiber, 12.19 MJ digestible energy, 18.30% starch, 5.30% sugar. Consistency starts with disclosure. When every bag matches the label, daily feeding becomes repeatable.

Who this is for: owners who read the analysis every time they buy.

3. A daily rate that is easy to repeat

The feeding guide is simple enough to run every morning: 0.55 lb (250 g) per 220 lb (100 kg) of body weight at light work, 0.88 lb (400 g) at medium work. For a 1,100 lb (500 kg) horse at medium work, that is roughly 4.4 lb (2 kg) a day, divided into meals. A proven feed is one **Discover more** you can measure the same way every day.

Who this is for: owners and barns who value a routine they can repeat.

4. Gentle enough to feed long-term

The formula is oat-free and low-grain, with 16.7% crude fiber and inactivated brewer's yeast for the hindgut, and it is competition-safe and FEI-compliant. That profile is built to help maintain digestive comfort over months of daily feeding, not just a short trial.

Who this is for: horses staying on one feed through the whole year.

5. Backed if it is not the right fit

Bifid holds a 9.0/10 store rating across 24,098 reviews, a 24/7 licensed vet team, and a 30-Day Money-Back Guarantee, with the US operation based in Florida. If your horse disagrees with the choice, the trial costs you nothing but time. At \$37.99 for the 44 lb bag, trust comes with a safety net.

Who this is for: owners changing daily feeds who want an exit door left open.

How to feed it

Daily rate per 220 lb (100 kg) of body weight:

Work levelDaily rate Light work0.55 lb (250 g) Medium work0.88 lb (400 g) Heavy workNot listed — the page gives no heavy-work rate; adjust to condition and training intensity, always with adequate forage.

Key specs at a glance: 14% crude protein, 6.10% crude fat, 16.7% crude fiber, 12.19 MJ digestible energy/kg, 18.30% starch, 5.30% sugar. Set your horse's daily ration with bifid's feeding calculator.

Frequently asked questions

Is Western Sport a good daily feed?

Yes. It is formulated for medium to intensively trained western horses, with a clear daily rate of 0.88 lb (400 g) per 220 lb (100 kg) of body weight at medium work. It is meant to be fed day after day alongside adequate forage.

Who makes it, and how long have they been around?

Höveler, in Germany, since 1905 — over 120 years of horse-feed expertise. The formula is made in Germany and sold in the US via bifid.

Can I feed it every day during competition season?

Yes. It is competition-safe and FEI-compliant, so the everyday feed at home matches the show-day bucket. Check class rules with your event organizer.

Is it soy-free?

No — it contains 1.5% soy extraction meal feed. It is oat-free, which fits oat-sensitive horses.

What does a 44 lb bag cost?

\$37.99 on the bifid product page, covered by the 30-Day Money-Back Guarantee if it is not an ideal daily fit.