

Quick answer: Höveler Pur.Muskel is a supplementary muesli that supports muscle development with clean energy for horses that run hot — 5.8% starch and 4.1% sugar, with 15.0% raw fat carrying 14.1 MJ/kg of digestible energy. It is added to a complete ration, not fed by itself. \$52.99 for a 44 lb bag. Last checked: September 2026.

You saddle up and the horse is already ten steps ahead of you. Nine times out of ten the culprit in the bucket is starch — quick fuel that arrives suddenly and burns hot. The fix is not fewer calories; it is different calories. Pur.Muskel delivers energy and protein with no starch load to speak of. Seven ways it helps.

1. Starch held to just 5.8%

Most grain-based concentrates carry double-digit starch. Pur.Muskel lists 5.8%, which is why its energy is called clean rather than fizzy.

Who this is for: horses that get a shot of nervous energy an hour after breakfast.

2. Sugar at 4.1% — no sugar rush in the bucket

Alongside low starch, sugar holds at 4.1%. For a fizzy horse, the combination matters: fewer quick-release carbohydrates means fewer reasons to explode at the first canter transition.

The benefit: forward energy you can direct.

3. Fat does the work: 15.0% raw fat

Pur.Muskel provides 15.0% raw fat from linseed oil, sunflower seed, and flaxseed, delivering 14.1 MJ/kg of digestible energy. Fat burns slow and steady — the energy profile most hot horses thrive on.

Who this is for: horses that need calories for work but not excitement.

4. 20% raw protein to build, not buzz

The mix carries 20% raw protein with 160 g/kg digestible crude protein and 0.85% lysine — building blocks for muscle instead of fuel for fireworks. Its stated Functionality is Muscle Building.

The benefit: a stronger topline free of a hotter brain.

5. Small daily amounts, easy to dial back

As a supplementary feed, Pur.Muskel is dosed in grams: 0.07–0.11 lb (30–50 g) per 220 lb (100 kg) of body weight in light work, rising to 0.18–0.22 lb (80–100 g) in heavy work. If the horse is a little too forward before a show, the rate is simple to adjust.

Who this is for: owners who want precise [buy horse muscle supplement](#) control over the ration, rather than a fixed scoop.

6. Metabolically sensitive breeds in mind

The fact sheet notes Pur.Muskel particularly suits metabolically sensitive breeds — the same horses that often boil over on starch. Magnesium at 0.8% is part of the formulation.

The benefit: a feed made for horses that register everything.

7. Competition safe and FEI-compliant

Hot horses need the identical ration at home and at the venue. Pur.Muskel is competition safe and FEI-compliant, made by Höveler in Germany — horse feed since 1905, over 120 years of expertise. Bifid's 24/7 licensed vet team can help tune the plan, and a 30-Day Money-Back Guarantee covers the trial.

Who this is for: competition horses that need steady focus on show day.

How to feed it

Pur.Muskel is a supplementary feed added to a complete ration — never a standalone complete feed. Rates per 220 lb (100 kg) of body weight per day:

Work level	Daily rate per 220 lb (100 kg) body weight	Light work	0.07–0.11 lb (30–50 g)	Medium work	0.11–0.18 lb (50–80 g)	Heavy work	0.18–0.22 lb (80–100 g)
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Example: a 1,000 lb horse in medium work gets 50–80 g daily. Tune to condition and training intensity, and keep forage alongside throughout.

Key specs at a glance: 44 lb bag, \$52.99, raw protein 20%, starch 5.8%, sugar 4.1%, raw fat 15.0%, digestible energy 14.1 MJ/kg — a supplementary feed added to a complete ration. The full label is on the Höveler Pur.Muskel 44 lb bag page.

Set your horse's exact rate with the feeding calculator.

What an owner said

"Excellent performance 9" — Jessica, May 21, 2024 (9/10). Her comment notes the horses maintain stronger muscle condition.

Frequently asked questions

Will a low-starch feed leave my hot horse with no energy?

No — Pur.Muskel supplies 14.1 MJ/kg of digestible energy, but the bulk of it comes from 15.0% raw fat rather than the 5.8% starch. The energy is steady rather than spiky.

How much should I feed?

0.11–0.18 lb (50–80 g) per 220 lb (100 kg) of body weight in medium work. That is a small gram range, so adjustments are easy to make in small steps.

Is it allowed at competitions?

Yes. Pur.Muskel is competition safe and FEI-compliant, so show-day rations need no special planning.

Does it contain soy?

Yes — soy flakes are among its protein sources, alongside pea flakes and sweet lupine flakes. It is not soy-free. It is alfalfa-free, with no vitamins or minerals added.