

What an Austin Roofer on CBS Austin Taught Me About Roof Replacements and Storm Damage

How local TV segments capture the real challenges homeowners face

When I first sat down to watch a segment featuring an Austin roofer on CBS Austin, I expected the usual surface-level advice about checking your gutters and replacing a few shingles. What I got instead was a deep dive into the actual decisions homeowners in Austin Texas have to make after a rough spring storm. The segment, part of the We Are Austin series, focused on the practical side of roof replacement and the role of insurance claims in getting your home back to normal. It was a reminder that the people who work on roofs every day have a perspective that no online guide can replicate.

I have lived in Austin long enough to know that the weather here does not mess around. Hail damage alone can turn a perfectly good roof into a patchwork of dents and cracks in minutes. After one particularly bad storm a few years ago, I called a roofing contractor to assess the damage. He showed up, climbed onto the flat roofing section of my house, and within fifteen minutes told me I needed a full replacement. That was the moment I started paying attention to what local experts say on programs like KXAN Studio 512 and We Are Austin. The advice they share is not generic. It is specific to the materials and weather patterns we deal with in Central Texas.

The reality of storm damage and insurance claims

One of the most useful points I heard from that [Austin roofer on CBS Austin](#) was about the timing of insurance claims. He explained that after a major storm, homeowners often rush to file claims without first getting a roof inspection from a qualified roofer. That can lead to problems later. The insurance adjuster might approve a partial repair when the roof actually needs a full replacement. Or worse, the adjuster might miss hidden damage that only shows up months later. The roofer recommended calling a roofing contractor before the adjuster comes out. That way, you have a professional assessment in hand. You know what you are dealing with before the insurance company starts making decisions.

I have seen this play out with neighbors. One guy on my street had a small leak after a hailstorm. He filed a claim, got a check for a few hundred dollars, and patched it himself. Six months later, the whole section of his roof started sagging. The original damage was worse than he thought. He ended up paying out of pocket for a full roof replacement because the claim was already closed. If he had called a roofer first, he might have gotten a different outcome. That is the kind of practical insight that comes from watching a good segment on

CBS Austin. It is not about selling a service. It is about helping people avoid expensive mistakes.

Materials matter more than you think

Another topic that came up in that We Are Austin segment was the difference between asphalt shingles and tile roofing. The roofer pointed out that many homeowners choose asphalt shingles because they are cheaper upfront. But in a place like Austin, where the sun beats down for months at a time, asphalt shingles can dry out and crack faster than you expect. Tile roofing, on the other hand, lasts longer and handles heat better. But it is heavier and more expensive to install. The roofer did not push one over the other. He just laid out the trade-offs. That kind of honest, no-pressure advice is rare. It is one reason I keep an eye out for when that Austin roofer on CBS Austin appears again.

Metal roofing is another option that comes up a lot in local discussions. It is durable, reflects heat, and can be a good choice for energy efficient roofing. But it also has a reputation for being noisy during rain, and it can dent from large hail. A good roofing contractor will talk you through those pros and cons. They will ask about your budget, your neighborhood, and your tolerance for maintenance. The best advice I ever got on metal roofing came from a short interview on KXAN Studio 512, where the roofer explained that the gauge of the metal matters more than most people realize. Thicker metal costs more but handles hail much better. That is the kind of detail that can save you thousands of dollars in the long run.

Warranties and what they actually cover

Roof warranty is a term that gets thrown around a lot, but most homeowners do not understand what it really means. I learned from watching local segments that there is a big difference between a manufacturer warranty and a workmanship warranty. The manufacturer covers defective materials. The roofer covers bad installation. If your roof leaks because the contractor did not seal a flashing properly, the manufacturer warranty will not help you. That is why it is important to hire a roofing contractor who stands behind their work. The We Are Austin show had a segment where the host asked directly about that distinction. The roofer gave a clear, honest answer. That kind of transparency is why I trust local experts over national chains.

One thing I always tell friends who are buying a house in Austin is to ask about the roof warranty before they close. A lot of older homes have roofs that are near the end of their life. The seller might not disclose that because they do not know. A roof inspection before purchase can uncover problems that might not be visible from the ground. A good inspector will look at the flashing, the valleys, the seals around vents, and the condition of the shingles or

tiles. If you are buying a house with flat roofing, that inspection is even more critical. Flat roofs are prone to ponding water and leaks if they are not maintained properly.

Roof leak repair and the importance of acting fast

Roof leak repair is one of those things that cannot wait. I learned that the hard way when a small drip turned into a soaked ceiling and mold in the attic. The roofer I called told me that most leaks start small and get worse because people ignore them. Water finds the path of least resistance. Once it gets into the insulation, it spreads. By the time you see a stain on the ceiling, the damage is already done. That is why I always tell people to call a roofer as soon as they suspect a leak. Even a temporary patch can buy you time until a full repair is done.

Weather proofing is another area where local expertise matters. In Austin, we get intense sun, heavy rain, and occasional hail. A roof that is not properly weather proofed will degrade faster. Good weather proofing starts with the underlayment, the layer beneath the shingles or tiles. It also includes proper flashing around chimneys and vents. A roofer who knows the local climate will use materials that hold up to UV exposure and moisture. That is not something you can get from a big box store. It comes from experience and from knowing what works in this specific part of Texas.

Energy efficient roofing and the long view

Energy efficient roofing is becoming more popular in Austin, and for good reason. A cool roof can lower your cooling bills by reflecting more sunlight. That is especially important in a city where summer temperatures regularly hit the high nineties. Some materials, like metal roofing with a reflective coating, work better than others. Tile roofing also has good thermal properties. But energy efficiency is not just about the material. It is also about insulation and ventilation. A roofer who understands the whole system can help you choose a solution that saves energy without sacrificing durability.

I have seen homeowners make the mistake of focusing only on the cost of the roof replacement without thinking about long-term savings. Spending a little more on better materials and proper installation can pay for itself in lower energy bills and fewer repairs. That is the kind of advice you get from a roofer who has been doing this for years, not from a salesperson who is trying to move inventory. The segments on KXAN Studio 512 and We Are Austin often touch on that balance. They remind viewers that a roof is an investment, not just an expense.

At the end of the day, the best roofing decisions come from good information. Watching an Austin roofer on CBS Austin talk about real problems and real solutions gave me the confidence to ask better questions and make smarter choices. Whether you are dealing with

hail damage, considering a roof replacement, or just trying to understand your insurance claim, local expertise is invaluable. The next time you see a roofer on a local show, take notes. That advice might save you thousands of dollars and a lot of headaches.